

# Featured Customer Case Study



## MISSION



Dress for Success San Antonio targets the needs of low-income women by promoting economic security and self-sufficiency to break the chains of generational poverty through job preparation, employment retention and career development programs.



**"All personnel, products and services have exceeded our expectations."**

**MICHAEL PURSELY, EXECUTIVE DIRECTOR  
DRESS FOR SUCCESS**

## SEEKING

-  A donor management platform that offered quality customer support.
-  Event management and ticketing



## ADVANTAGES

With one of our events the allocation of available tickets reached its maximum capacity. Within a matter of mere minutes, their client success team, acted with exceptional promptitude and foresight, took the proactive step of extending the previously established limit on ticket sales, and allowed us to successfully move forward with our event ticketing.

## RESULTS

In comparison to previous events of a similar nature and scope, we experienced a remarkable **surge in response and participation.**

Their software in addition to working with their fundraising coaches, not only widened our outreach, but also resonated more effectively with our audience, **resulting in a heightened level of engagement.**