

Featured Customer Case Study



MISSION

We are Cadence Music and we believe that music education is for everyone.

We provide opportunities for individuals of all backgrounds, ages, and ability levels to unlock their future in the world of music through education, inspiration, and exploration.



“Auxilia makes running a nonprofit possible for our new organization and small team. Events can be created and run seamlessly from start to finish, and donor management/donation processing could not be easier. We really needed software that would do it all, and do it all Auxilia does - and more!”

BROOKE SCHRAGER, TREASURER AND CO-FOUNDER

CADENCE MUSIC

SEEKING

-  Campaign planning and management
-  Event management and ticketing
-  Merchant services and payment processing integration



ADVANTAGES

Auxilia’s unique platform was able to match all our needs and more. In addition to the functionality within their platform, their dedicated client success team immediately addressed any and all of our user initiated and systemic concerns.

Auxilia’s unparalleled dedication to addressing inquiries with the utmost care and compassion stands as a testament to their exceptional customer service ethos.

RESULTS

Since Cadence Music’s official incorporation in April 2022, Auxilia has helped us achieve significant growth in donations. To date, we have experienced a remarkable **150% increase in donations** and have maintained an impressive **donor retention rate of 22.73%**.

We have successfully hosted five events, sent a monthly newsletter, and raised over **\$15,000 towards music lesson scholarships!**